

Go4Clients – Landing Integration

The following document describe the procedure to integrate your application with the events triggered by the G4Clients landing pages platform.

Description

A form designed in G4Clients landing page platform, can send in real time the form content to your any application via API., more detailed example as follows:

1. Design the landing page, add all the fields required, you can add as many as you want of any type. Check Illustration 1 for more details.

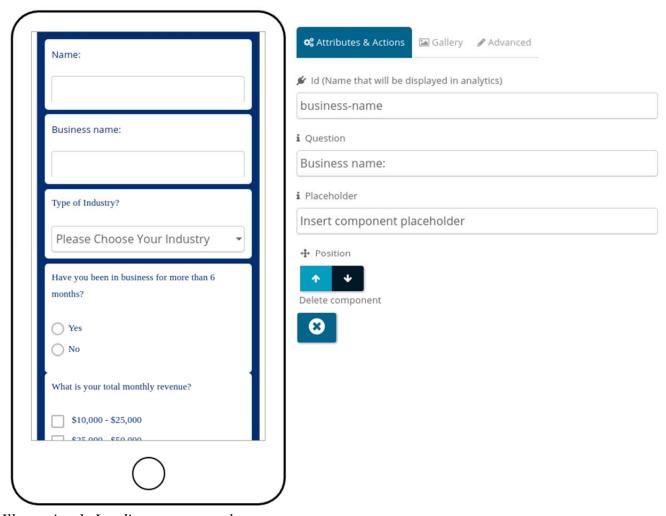
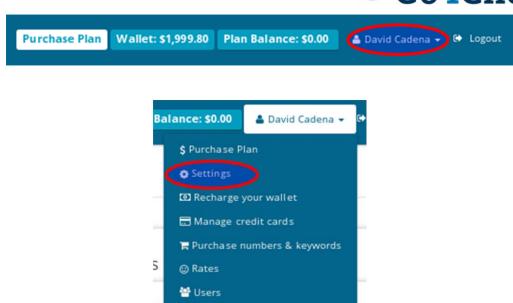


Illustration 1: Landing page example

2. Configure your callback URLs and email inside your go4clients account:

Select settings under your user name menu





Under SMS tab or Landing Pages tab (if exists) edit the options shown

Form/Survey callback URL Survey/Form callback URL Event callback URL Event Callback URL Event E-mail notification E-mail

Form/Survey callback URL for answers:

URL where you are going to be expecting notifications with the information filled by your clients using Forms/Surveys from Go4Clients. Go4Clients will call this URL via API using an HTTP – POST request with a key – value representation of the form/survey your client just submitted and the precise information about your campaign and the person who performed the action.

Information provided:



```
"code": "qjA842", --> --> code

"device": "mobile", --> --> opening device

"browser": "Chrome", --> --> browser used

"mobileNumber": "573043499118", --> --> mobile number

"fields": { --> --> Form / Survey fields

        "id_form_phone": { --> --> field id

        "key": "Phone", --> --> value / answer

},

"id_form_text": { --> --> field id

        "key": "Text", --> --> name / question

        "values": ["Texto"] --> --> value / answer

}

}
```

Event callback URL:

{

URL where you are going to be expecting notifications with the information about the actions your client makes inside each of your landing pages. Get notifications when your clients open a landing page or any call to action performed inside the landing page. Go4Clients will call this URL via API using an HTTP – POST request with the precise information about your campaign, the action performed and the person who made the action.

Information provided:

Opening event

```
{
    "code": "qjA844", --> --> code

    "device": "mobile", --> --> opening device

    "browser": "Chrome", --> --> browser used

    "mobileNumber": "573043499118", --> --> mobile number
```



```
"sendingLandingDate": 1502311463000, -> --> sending landing date
    "eventDate": 1502311527425, --> --> event date
    "eventType": "OPEN" --> --> event type

}

Other events
{
    "code": "qjA844", --> --> code
    "device": "mobile", --> --> opening device
    "browser": "Chrome", --> --> browser used
    "mobileNumber": "573043499118", --> --> mobile number
    "sendingLandingDate": 1502311463000, --> --> sending landing date
    "eventDate": 1502311724322, --> --> event date
    "eventType": "SOCIAL", --> --> event type (BUTTON, SOCIAL, IMAGE)
    "eventComponentName": "facebookShareButton-8" --> --> component id
}
```

Event email notifications:

Email where you expect to receive events related to the actions or opens that your clients performed on a landing page. This email will have detailed information about the event and the client who trigger this event:



Response Notification Form



Form event

Survey:

01100 10110 11110

Landing Code

fla291



Phone Number

573103207220

Fields

Field Value

Done! With these simple steps you will be able to have your customers information in real time, whenever your he/she opens a landing page, performs a click to action or fills a survey/form.